

 ***FISPAL FOOD SERVICE FAIR OPENED FOR ACCREDITATION***

*The event reaches the 35th edition as the largest Food away from home market event of Latin America. It is expected more than 50 thousand people in June at Expo Center Norte*

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Accreditation is opened for the 35th edition of Fispal Food Service, the largest fair in Latin America for food away from home sector that has been consolidated as a reference. Professionals who work in this market can now register at the official website to ensure the presence in the commemorative edition of 35 years of this event.

This event, which takes place between June 11 and 14, is carried out by Informa Exhibitions, a business unit of the Informa Group - a world leader in trade fairs, conferences, seminars and business intelligence.

To sign up, which is exclusive for those who act in the sector, just click on the "**Sign up**" tab to the official web site. The platform is simple, intuitive and offers options for registration via Facebook and LinkedIn login. To withdraw the credential, participants must inform the registration number on the self-service totems at the entrance of the pavilion.

 According to Clélia Iwaki, director of Fispal Food Service and Fispal Technology fairs, a previous accreditation contributes to the visitor’s qualification, as well as bringing more comfort. "By filling out the information on the fair's website, visitors guarantee participation without cost and without lines. During the course of the event, registration and entry into the Fispal Food Service will only be made with an investment of R $ 50,00 ", explains.

In 2019, Fispal Food Service celebrates 35 years bringing together more than 450 exhibitors and nearly 1,500 brands that will present solutions, launches and innovations for restaurants, pizzerias, coffee shops, bars, merchants, hotels, distributors, ice cream industry, ice cream parlors, professional cafeteria and other establishments for food away from home market.

This fair is a main showcase of the segment that has also a series of parallel attractions for professional updating and consulting. One of them, "**Gestão à Mesa**" Forum, is organized in partnership with Abrasel, the Brazilian Association of Bars and Restaurants, and is the most important bar and restaurant management event in the country. It’s already confirmed the presence of great chefs, executives and entrepreneurs who will speak and debate about the main challenges and opportunities of the food away from home sector.

Other attractions will allow participants to make free consultancies to optimize their business. This is the case of **Vegan Option**, made with the support of the Brazilian Vegetarian Society; **Talk to an Expert**, at the initiative of the FCSI, the International Society of Food Service Consultants; and **Invisible Food**, which shows how to avoid wasting food.

The **Inspira Café** attraction returns with more lectures, tastings and round tables in a space aimed at the general public, managers and entrepreneurs of coffee shops and professionals in the field. The brand new **Ultra Freeze Track** event presents all the steps of the deep-freezing process and portion of the food.

It is also important to highlight the **Arena Food & Beverage by AccorHotel**, an unprecedented attraction on trends, opportunities and challenges focused on food and beverages of the hotel segment. This space, created in partnership with AccorHotels, will provide relevant and quality content bringing together renowned chefs, executives, entrepreneurs and market visionaries.

***Fispal Technology***

Fispal Technology, another Informa Exhibitions fair, takes place between June 25 and 28 at the São Paulo Expo Center. Considered the largest meeting for the food and beverage industries in Latin America, its 35th edition will bring together the main trends, launches and technologies in packaging, packaging machines, marking and coding, processes, equipment and accessories and logistics and automation.

***about Fispal***

Fispal brand, which began as a meeting of engineers called the “Food Feeds Fair”, at the Anhembi Convention Center, today represents the largest meeting of the sector in Latin America. In 2001, in order to serve food and beverage industry and food away from home industry, Fispal focused on two fairs: Fispal Tecnologia - International Technology Fair for Food and Beverage industries and Fispal Food Service: Food away from home products and services international fair. The brand has also added Fispal Ice Cream - Technology Fair for the Professional Ice Cream Industry and Fispal Café: Business Fair for the Coffee Industry.

These fairs, which have followed the changes and the evolution of the market in Brazil and all over the world, are marked by launches of new technologies, products, labor professionalization and expansion of new markets. Currently, Fispal brand is made up of fairs that serve the entire food and beverage chain, including raw material, machinery, equipment and processes, and food away from home sector.

More information: [www.fispal.com.br](http://www.fispal.com.br)

***About Informa Exhibitions***

Informa Exhibitions creates communities and connects people and brands around the world. In addition, allying the deliveries of its fairs with a new digital strategy, generates opportunities and relationships 365 days a year. With offices in São Paulo (headquarters), Rio de Janeiro and Curitiba and around 300 professionals, the company has in its portfolio brands such as Agrishow, Hospitalar, Fispal Tecnologia, Fispal Food Service, ForMóbile, Futurecom, ABF Franchising Expo, FuturePrint, Feimec, Expomafe, Plastic Brazil, High Design Home & Office Expo, Intermodal totalizing 17 sectoral events. Worldwide, it operates in 150 offices in 57 countries and is a leader in business intelligence, scholarly publications, knowledge and events, publicly traded and London-listed securities.

http://www.informaexhibitions.com.br/

***Information for the press:***

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