



**FISPAL**  
FOOD SERVICE

**27<sup>th</sup>-30<sup>th</sup> | MAY 2025**

**BRAZIL**  
**SÃO PAULO**

**DISTRITO ANHEMBI**



**FISPAL**  
SORVETES

Fispal Food Service is the  
largest meeting point for  
the food service sector  
in Latin America

# FIGURES of 2025



**2,200**  
exhibiting brands



**45,000**  
square meters



**60,000**  
visitors

## What do EXHIBITORS say?

**94%**

were satisfied with  
the event as a whole.

**88%**

stated that **Fispal Food Service** is the best event  
in the industry.

**90%**

were positive about  
the quality of visitors.

**fispalfoodservice.com.br**

## What do ATTENDEES say?

**91%**

have done business at the evento or intend to do so throughout the year

**90%**

say that **Fispal Food Service** and **Fispal Sorvetes** are the best event in the industry and will return in 2025

**80%**

consider **Fispal Food Service** and **Fispal Sorvetes** as a reference to know the news and market trend

## Presence of ALL SEGMENTS

**22%**

Restaurants, Buffets, Pizzerias, Bakeries, Mass Catering Companies

**12%**

Food, Beverage and Ingredients Industry

**14%**

Bars, Snack Bars, Coffee Shops, Pastry Shops, Convenience Stores

**11%**

Ice Cream Parlors

**13%**

Retailers, Shopkeepers

**6%**

Ice Cream Industries

## About the Brazilian FOOD SERVICE MARKET

Brazil's food and beverage industry is the country's largest, representing **10,7%** of Brazil's GDP and generating **2.0 million** formal and direct jobs

The contribution of the food industry's trade balance to Brazil's total trade balance is **55,3%**

Brazil is the largest exporter of industrialized food products in the world, sending its food to **190 countries**.

The food and beverage industry will account for **18,3%** of Brazil's total exports in **2023**.



FOR FURTHER INFORMATION

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Promotion and Organization

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